

French Quarter

MANAGEMENT DISTRICT

2024 Annual Report

French Quarter Management District

The statutory purpose of the FQMD is to strengthen the District as a vital component of Louisiana's tourism industry; aid in the **preservation** of the District's architecture, quaint charm and tout ensemble; beautify the District's appearance; improve **public safety**, foster quality experiences and **quality of life** within the District; and improve **commercial and residential vitality**. The statutory functions of the FQMD include strategic planning, business and commercial development activities and administering capital improvement funds.

Mission

The French Quarter Management District is a state political subdivision created by the Louisiana Legislature as a means for the residential and business communities to work together to protect, preserve and maintain the world-famous French Quarter as a safe, clean, vibrant and friendly neighborhood for residents, businesses, and visitors.



2024 Board of Commissioners

Vieux Carré Commission	Mamie Gasperecz
Vieux Carré Property Owners, Residents and Associates	Jane Cooper
Louisiana Restaurant Association	Christian Pendleton
Greater New Orleans Hotel & Lodging Association: Canal to Iberville	Frank Zumbo
Greater New Orleans Hotel and Lodging Association: Vieux Carré	David Bilbe
French Quarter Business Association	Christine Bondio
French Quarter Business League	Alex Fein
Mayor -Appointee	Not Assigned
Mayor - Appointee	Not Assigned
French Quarter Citizens	Glade Bilby
North Rampart Main Street, Inc.	Sue Klein
New Orleans & Company	Steve Caputo
City Councilmember District C	Heidi Raines

2024 Officers & Committee Leadership

Chair	Jane Cooper	Finance & Development	Frank Zumbo, Chair Heidi Raines, Vice-Chair
Vice-Chair	Mamie Gasperecz	Government Affairs	Glade Bilby, Chair Christian Pendleton, Vice-Chair
Treasurer	Frank Zumbo	Livability	Mamie Gasperecz, Chair Erin Holmes, Vice-Chair
Secretary	Sue Klein	Security & Enforcement	Christian Pendleton, Chair Jessica Dietz, Vice-Chair

French Quarter Economic Development District

Approved in 2021 with 72% of the vote, the special sales tax for public safety within the [French Quarter Economic Development District](#) (FQEDD) is collected in the French Quarter.

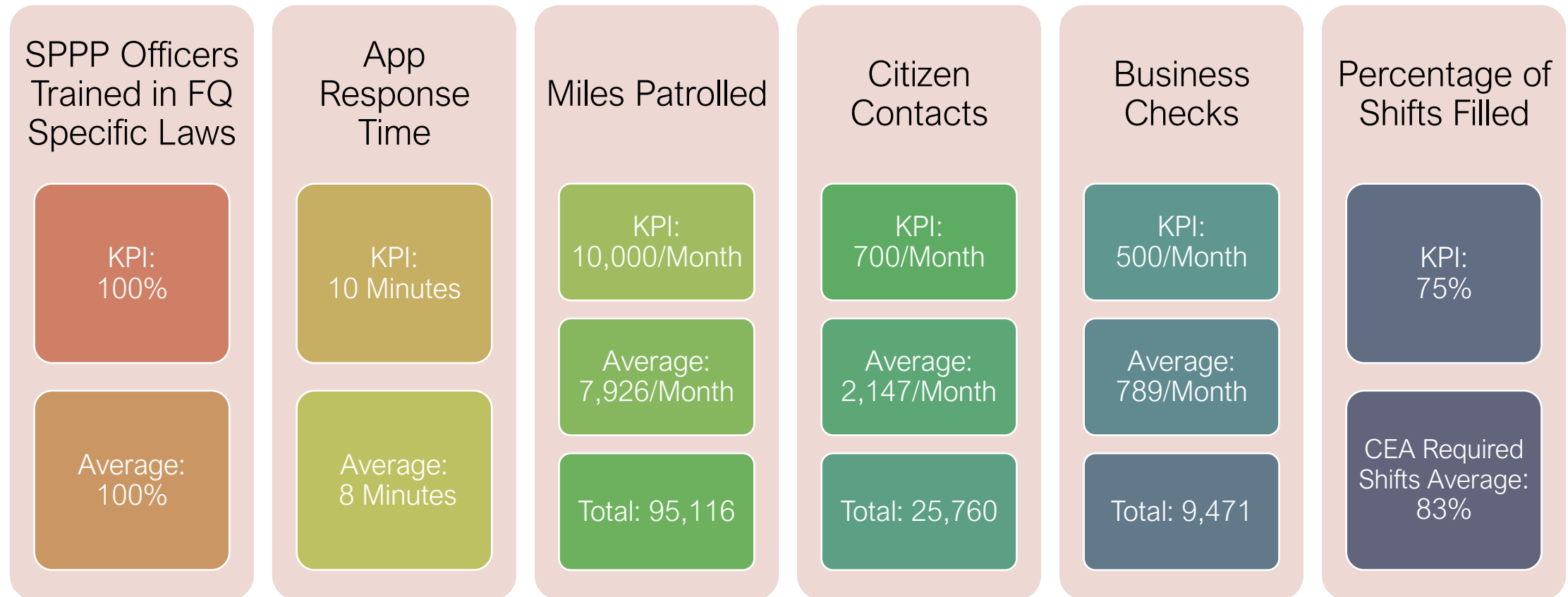
The FQEDD Trust Fund is administered by the French Quarter Management District which provides fiscal and operational oversight, and quarterly budget and expenditure reports to the City Council.

The FQMD hosts monthly meetings with Agreement Monitors representing the City, NOPD, and City Council to track the performance of the programs funded by the Trust Fund.

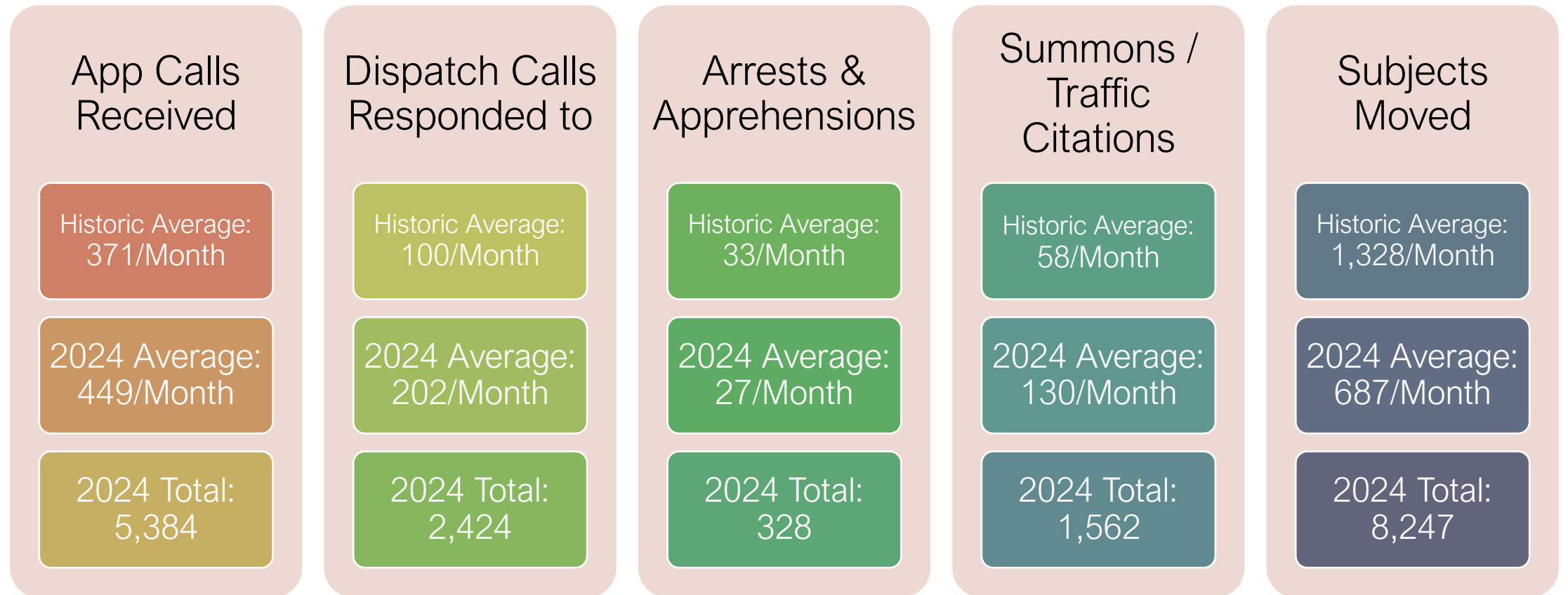


FQEDD - Patrol Program Key Performance Indices

Supplemental Police Patrol Program (SPPP)



FQEDD - Patrol Program Categories Tracked



FQEDD

Real Time Crime Center

License Plate Readers & Camera Installations

- A total of 16 License Plate Readers were installed in 2024.
- A total of 95 crime cameras were installed throughout the French Quarter in 2024.
- The crime cameras have assisted NOPD officers in 1,493 instances since the completion of the installations.

The new cameras are tied into the existing Real Time Crime Center to aid all public safety agencies in New Orleans, including the [New Orleans Police Department](#) (NOPD), the [New Orleans Fire Department](#) (NOFD), [New Orleans Emergency Medical Services](#) (NOEMS), and [New Orleans Homeland Security & Emergency Preparedness](#).



FQEDD

Homeless Case Management

In 2024, the FQEDD Trust Fund continued funding two full-time case managers to provide street outreach to the unhoused population in the French Quarter.

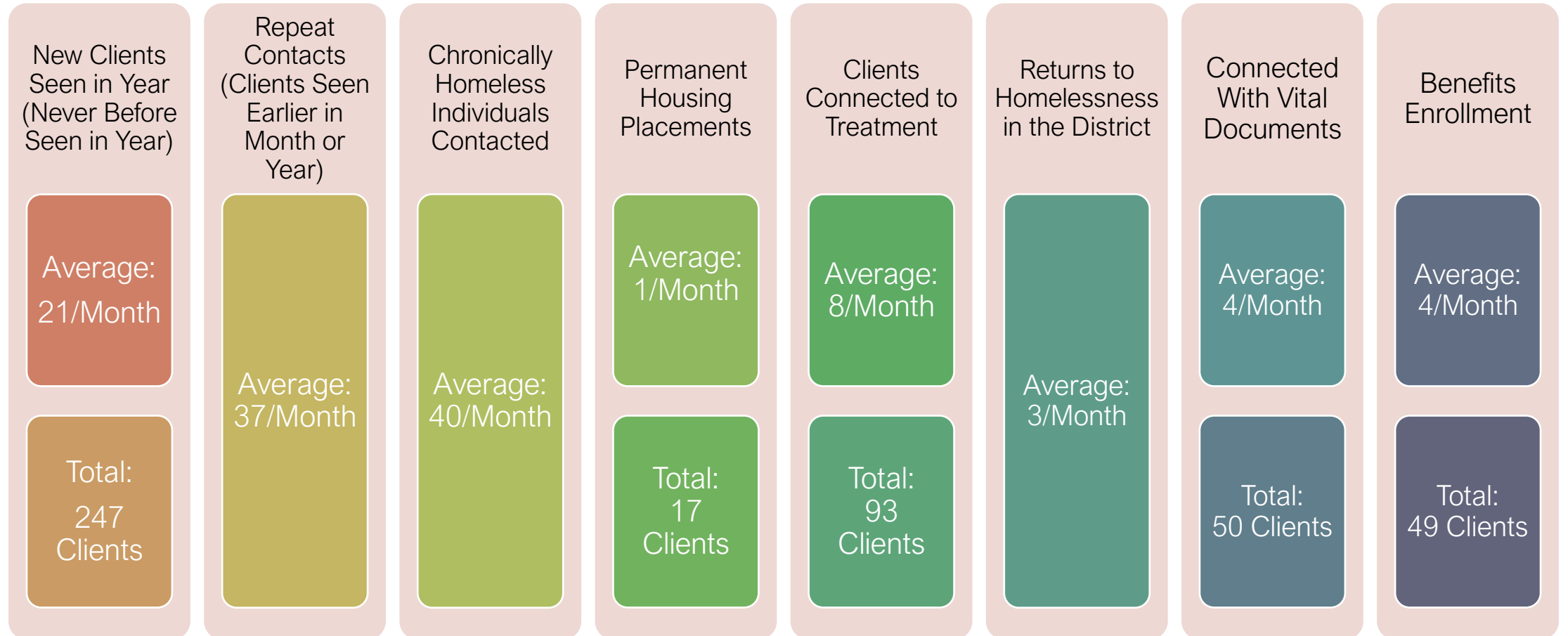
This public safety initiative is in partnership with the [French Market Corporation](#) and is staffed by the [Travelers Aid Society of Greater New Orleans](#) (TASGNO).

The FQEDD also provided funding to the Rapid Rehousing Program for the French Quarter and to [Covenant House New Orleans](#).

FRENCH MARKET[®]
DISTRICT



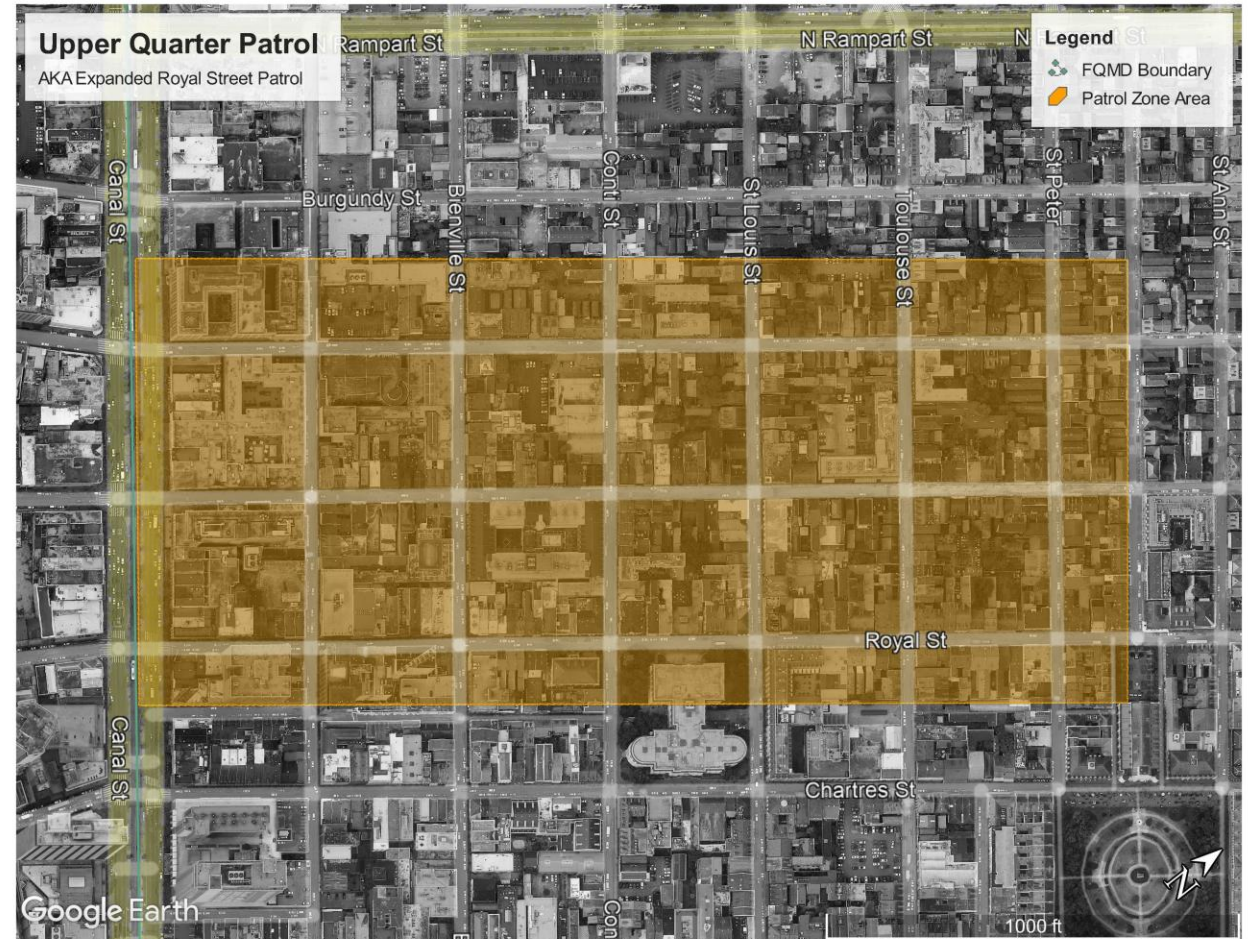
TASGNO 2024 Key Performance Indices



Upper Quarter Patrol

Because of FQMD's proven track record of accountable and transparent administration of supplemental police patrols, New Orleans & Company approached FQMD to expand the existing Royal Street Patrol with additional POST Certified foot patrols for the 100-600 blocks of Royal, Bourbon, Dauphine, and the intersecting streets.

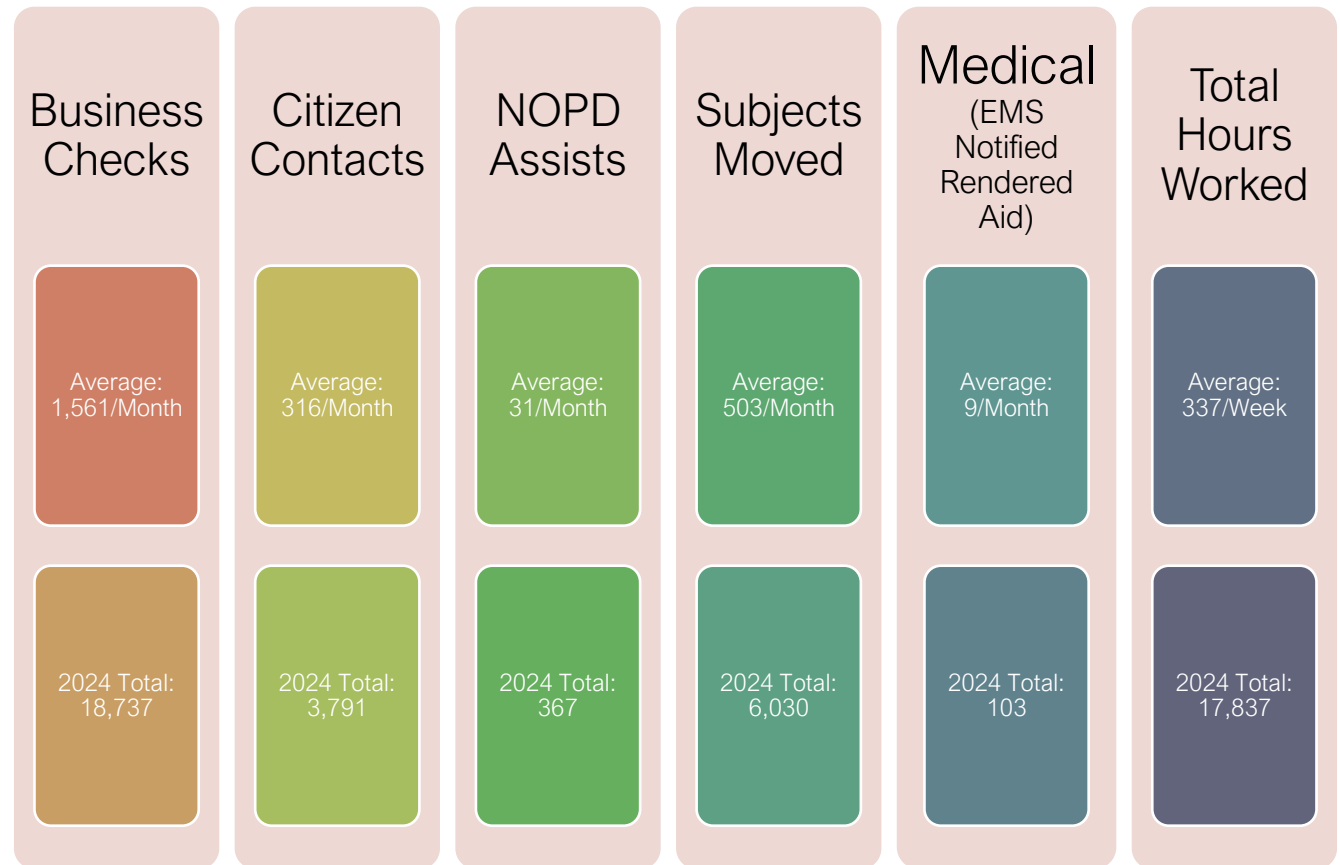
FQMD and New Orleans & Company signed a Cooperative Endeavor Agreement to fund the expansion and FQMD is now providing supplemental Upper Quarter Patrols (UQP) in the neighborhood.



Upper Quarter Patrol - Key Performance Indices

Walking Patrol Objectives

- Provide a visual presence in the patrol zone.
- Deter crime.
- Respond to emergency situations in the designated zone.
- Assist NOPD when such requests are made.
- Report/document quality of life issues in assigned Patrol Zone.
- Detain any suspect who commits any criminal offense and contact NOPD to handle incident.
- Assist with medical and fire emergencies by expediting response via police radio.
- Interact with residents, tourists, business employees, and owners so as to establish and promote public safety within the zone.

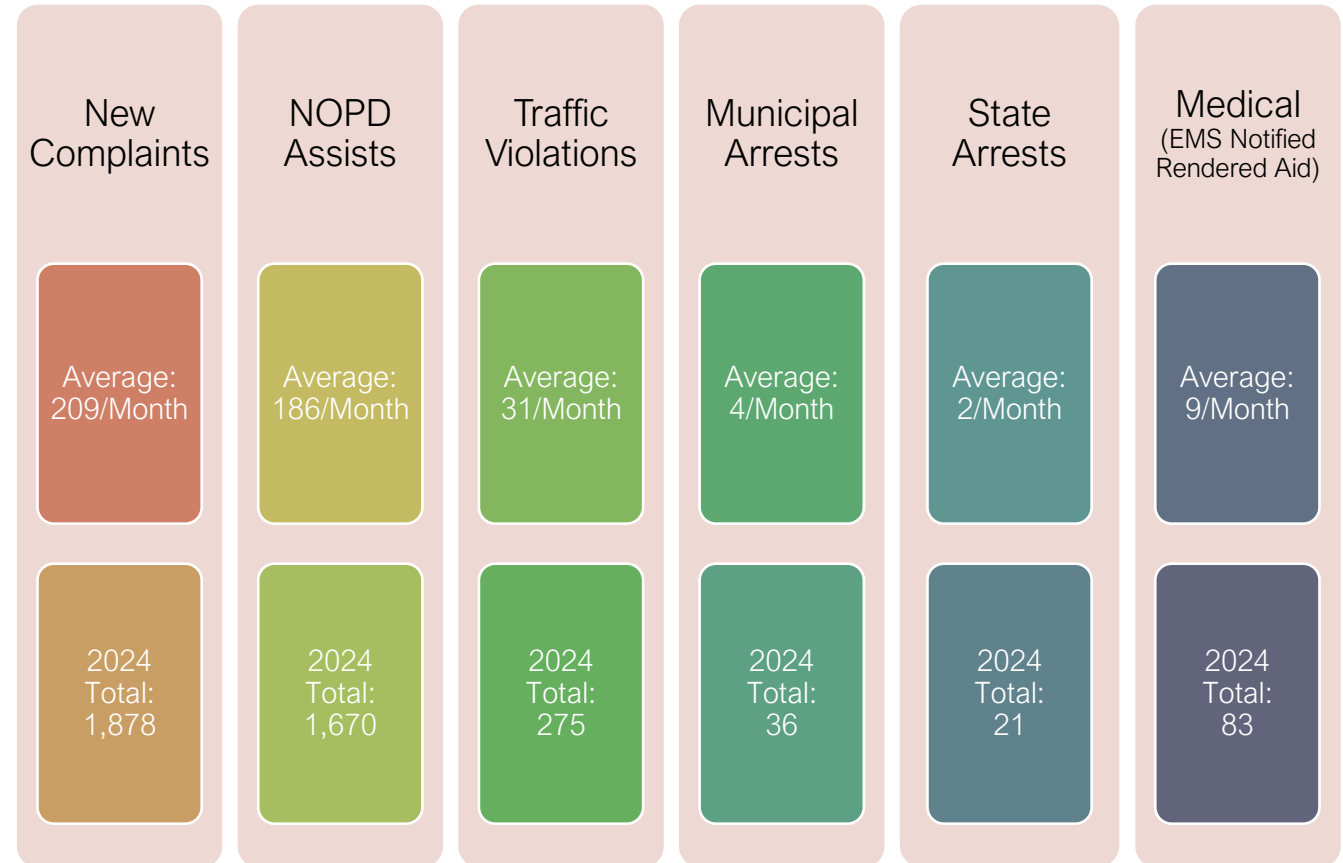


Expanded Upper Quarter Patrol – Key Performance Indices

In 2024 the FQMD signed an agreement with Public Safety Services Corporation to expand the UQP program. The Expanded UQP (EUQP) launched in April.

The EUQP Patrol Zone Service Area is broken down into three subzones: Sub-Zone 1, bounded by Exchange Alley, Canal Street, Decatur Street, and Iberville Street; Sub-Zone 2, bounded by Exchange Alley, Iberville street, N. Peters Street, and Bienville Street, and Sub-Zone 3, Bounded by Exchange Alley, Bienville Street, N. Peters Street, and Conti Street

This year the UQP also provided additional patrols for the Bourbon Street Promenade.

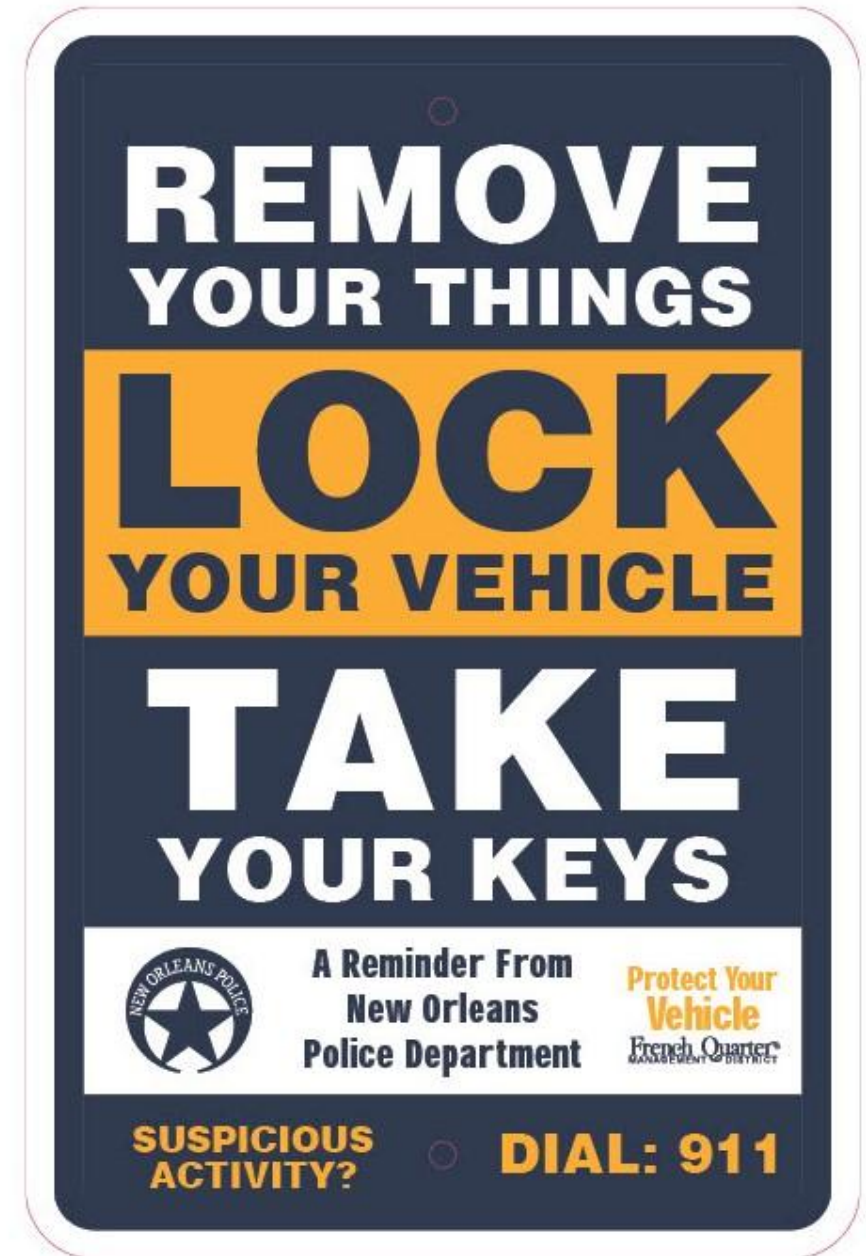


Remove, Lock, Take

Remove, Lock, Take is an auto-theft prevention signage program funded and designed by the French Quarter Management District, and supported by the NOPD, to promote gun safety and reduce auto-related crimes in the French Quarter. With the problem of auto break-ins in the City, the Remove, Lock, Take program has been created to put safeguards in place for tourists and residents.

Major parking lot companies have teamed up with the French Quarter Management District and have installed signage in their parking lots as well as decals on all pay kiosks to inform residents and tourists of the preventative measures they can take to help improve the overall safety of the French Quarter.

The program was then adopted by the Downtown Development District and the French Market Corporation.



Keep the Quarter Clean

This year, the French Quarter Management District's Keep the Quarter Clean Program maintained its status as an Affiliate of Keep Louisiana Beautiful.

FQMD staff attended the 2024 Keep Louisiana Beautiful Conference and received the 2024 Circle of Excellence award.



KEEP LOUISIANA BEAUTIFUL AFFILIATE

Keep the Quarter Clean Mardi Gras Bead Recycling Program

During Carnival season, the FQMD teamed up with [Glass Half Full](#), the [Downtown Development District](#), and the [Vieux Carre Property Owners, Residents, & Associates](#) (VCPORA) to collect **3,346** pounds of Mardi Gras beads for recycling.

FQMD brought the Mardi Gras bead recycling program to five French Quarter hotels and the Canal Street parade route from February 1st through February 15th.



**KEEP YOUR MEMORIES.
RECYCLE YOUR BEADS.**

Did you know that Mardi Gras celebrations in New Orleans produce up to 2.5 million pounds of waste each year?

JOIN THE KREWE OF REUSE

Scan the QR Code to Learn More

DOWNTOWN DEVELOPMENT DISTRICT FRENCH QUARTER BANDENBENT DISTRICT GLASS HALF FULL NEW ORLEANS



Keep the Quarter Clean Love the Boot Week

On Sunday, April 21st the FQMD's Keep the Quarter Clean hosted a Love the Boot Week cleanup event on Esplanade Avenue as part of the Keep Louisiana Beautiful Affiliate Program annual requirements. This is the second Love the Boot Week cleanup that Keep the Quarter Clean has hosted.

There were 25 volunteers, including staff from Hotel Monteleone and Four Seasons New Orleans with a total of 25 miles covered and 16 trash and recycling bags collected by the end of the event. The recycling bags were collected by Osprey Initiative to be hand sorted and sent to a recycling facility.



French Quarter Recycling Drop-off Sits

In May, the FQMD collaborated with Glass Half Full and VCPORA to bring glass recycling to residents in the French Quarter.

Residents and visitors can now drop-off glass, as well as other recyclable materials, to the Louisiana Jazz Museum every Tuesday, Cabrini Park every Thursday, and The Historic New Orleans Collection every Sunday.

Since the launch of this recycling initiative, a total of 19,588 pounds of glass have been collected.

www.glasshalffull.co

FRENCH QUARTER RECYCLING DROP-OFF



Locations

Jazz Museum

Tuesdays 11 am - 2:30pm

400 Esplanade Ave
New Orleans, LA 70116

Cabrini Park

Thursdays 11 am - 2:30pm

1219 Dauphine St
New Orleans, LA 70116

NOPD 8th District

Sundays 11 am - 2:30pm

334 Royal St
New Orleans, LA 70130

Help keep the quarter clean
by recycling with us!

- Glass
- #1 & #2 Plastics
- Aluminum/tin
- Cardboard/paper



North Rampart Pedestrian Safety Improvements Program

In August, the FQMD and VCPORA, in cooperation with the City of New Orleans, completed a \$200,000 safety initiative project to enhance pedestrian and bicyclist safety on North Rampart Street. On Wednesday, August 14th, the FQMD hosted a ribbon-cutting ceremony to celebrate the project's completion.

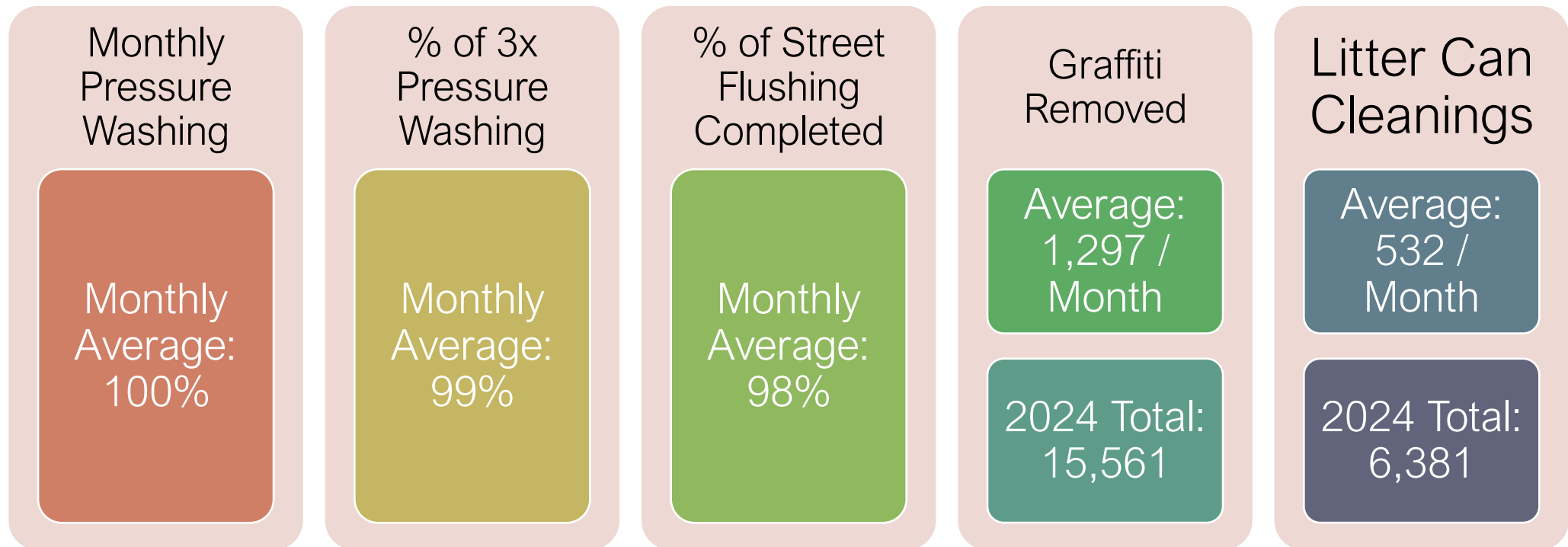
The project's improvements include:

- Green painted bike lanes along North Rampart Street from Toulouse to St. Philip
- 60 more durable high-visibility flex posts installed along the bike lane to create a visual buffer protecting cyclists
- Five intersection corner zones painted red to enhance visibility.
- 2 pedestrian-activated flashing beacon lights installed at the St. Philip and St. Ann intersections, assisting in the safe crossing of pedestrians in the high-trafficked area near Armstrong Park, in compliance with ADA guidelines.



Sanitation Services Key Performance Indices

The Sanitation Contractors for the French Quarter, KBS and Clean Force, provide daily sanitation services for residents, businesses, and stakeholders, as well as provide accountability Key Performance Indices to the French Quarter Management District.



Preservation

French Quarter Museum Association

FQMD supported cultural development by renewing the Cooperative Endeavor Agreement which enables the [French Quarter Museum Association](#) to grow the programming and coordinated marketing of this collection of museums as their fiscal agent.

The museums that partner with the FQMD include:

- BK House & Gardens
- Friends of the Cabildo
- Hermann-Grima/Gallier Historic Houses
- The Historic New Orleans Collection
- The Louisiana Museum Foundation
- The Louisiana State Museum
- The New Orleans Pharmacy Museum
- The Ursuline Convent Museum



THE
FRENCH QUARTER
MUSEUM ASSOCIATION

EXPENSES	
Admin Fees	\$120,000
Advertising	\$806
Conference & Meeting	\$1,813
Insurance	\$25,555
Legal & Professional	\$112,193
Supplies & Software	\$28,456
Patrol Expenses	\$1,451,215
Payroll	\$184,515
Pedestrian Safety / Signage	\$231,723
Recycling Programs	\$95,930
Supplemental Sanitation	\$92,220
Services Rendered/Programming	\$180,841
Rent	\$9,240
Repairs/Maintenance	\$1,150
Utilities	\$3,358
Miscellaneous	\$4,333
TOTAL EXPENSES	\$2,543,348

2024 FQMD Expenditures

Operational Responsibility

- In 2024, the FQMD met all requirements for reporting to City Council.
- The FQMD secured the Louisiana State Auditor's Successful Audit Approval.



French Quarter

MANAGEMENT DISTRICT

Michelle Courseault | Executive Director

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