

French Quarter MANAGEMENT DISTRICT

Board of Commissioners Meeting Minutes

Monday 8 July 2024

2:00 pm

Via Teleconference:

Video:

<https://meetings.ringcentral.com/j/2047589217>

<https://meetings.ringcentral.com/personallink.html>

Meeting ID: 204 758 9217

Audio: +1 (469) 445 0100

Commissioners Present: Jane Cooper, Frank Zumbo, Alex Fein, David Bilbe, Steve Caputo, Mamie Gasperecz, Glade Bilby, Christine Bondio, Sue Klein

Commissioners Absent: Heidi Raines, Christian Pendleton

Executive Director: Karley Frankic

Coordinator: Shelby Ursu

Guests: Chad Pellerin, Ellie Rand, Ian Munde, Jared Florane, Will DuBos

- I. **CALL TO ORDER: ROLL CALL: INTRODUCTION OF ATTENDEES** – Chair Ms. Cooper called the French Quarter Management District (FQMD) July 8th, 2024 regular meeting to order at 2:00 pm. Ms. Frankic read the agenda as noticed and Ms. Klein called the roll.
- II. **PUBLIC COMMENT:** The Public Comment Policy can be found at <https://www.fqmd.org/publiccomment-policy>. Written public comment may be submitted electronically via email to publiccomments@fqmd.org.
No written public comment was received at the conclusion of the reading of the agenda.
- III. **JUNE 10TH, 2024, MEETING MINUTES:** Mr. G. Bilby motioned (**M1**) to “approve the June 10th, 2024 meeting minutes...”, Ms. Bondio seconded the motion, and it was approved.
- IV. **JUNE 2024 TREASURER’S REPORT:** Mr. Zumbo reviewed the Treasurer’s report, stating that there are no anomalies or exceptions in the report. Ms. Gasperecz motioned (**M2**) to “approve the June 2024 Treasurer’s reports...”, seconded by Mr. G. Bilby, and it was approved. ANNEX I.
- V. **BOARD CHAIR COMMENTS:** Ms. Cooper
Chair Cooper welcomed the Commissioners and guests and thanked everyone for their attendance.
 - a. **2025 FRENCH QUARTER ECONOMIC DEVELOPMENT DISTRICT BUDGET** – Ms. Cooper reported that the Committees and Agreement Monitors have worked hard over the last month to compile the budget recommendations for the French Quarter Economic Development District (FQEDD) 2025 budget and noted that no further ideas will be added so that the timeline to get the budget approved can move forward to the next step, which is to get cost estimates for each budget line item from the City’s Chief Administrative Office. Ms. Cooper stated that the goal is to have the

Finance and Development Committee approve the budget at the August 6th Committee meeting, and then move the budget to the Board of Commissioners for final approval in September.

- b. **FEDERAL AND STATE FUNDING APPROPRIATIONS** – Ms. Cooper reported that the FQMD will be receiving \$1.25M in State appropriations for 2024-2025. She stated that a Cooperative Endeavor Agreement (CEA) is being written and the budget will focus on public safety, infrastructure, and quality of life issues. Ms. Cooper noted that she recently met with Senator Harris and discussed more details regarding Senate Bill 365. She added that he is very supportive of what the FQMD is doing.
- c. **PERSONNEL PLANNING** – Ms. Cooper reported that with the programs and responsibilities of the FQMD expanding, it will be necessary to hire more staff in the future, adding that a full time Program Manager will be one of the new positions. She stated that part of this process will be to get clarification on the FQMD’s responsibilities with Civil Service to ensure that the FQMD is following the proper regulations.

VI. PRESENTATION – Presentation of Public Relations Strategic Plan & Updated Website with Guest Speakers from Ellie Rand Public Relations

- a. **OWNER AND PRESIDENT** – Ellie Rand
- b. **STUDIO MUNDI FOUNDER AND CREATIVE DIRECTOR** – Ian Munde

Ms. Rand reviewed the FQMD Public Relations Strategic Plan with the Commissioners, stating that the plan details the marketing and public relations goals and objectives for 2024. Ms. Rand added that the main goal is to elevate the awareness and understanding of the FQMD among residents, businesses, visitors, and lawmakers. She stated that the tactics that Ellie Rand Public Relations (ERPR) have been utilizing include getting the FQMD amplified news media coverage, updating the website, and leveraging partnerships. Ms. Rand reviewed the supporting messages that ERPR created with the Commissioners. Ms. Klein suggested that in the message “FQMD doesn’t just point out problems, we take accountability and do the work to improve the French Quarter” changing “we take accountability and do the work” to “we are proactive and do the work”, pointing out that the City is accountable, not the FQMD. The Commissioners and Ms. Rand agreed to this revision. Ms. Rand showcased FQMD media coverage clips with the Committee and stated that there have been nine total stories covering the Keep the Quarter Clean Love the Boot Week event and the glass recycling program launch and kickoff event, noting that there have been over 1 million impressions across all broadcasts and ads.

Mr. Munde reported that the FQMD website is almost complete and ready to go live with the redesign and reviewed the new brand standards, color schemes, and logos with the Commissioners. He noted that the updated website will be streamlined and more user friendly on mobile devices and will focus on the FQMD’s program awareness. He added that digital ads were launched to promote the glass recycling program and noted that within the first week of the ad launch there were 165,000 impressions and 3,261 new engagements on the website. Mr. Munde is tracking the website traffic and reported that the ads have more than tripled the traffic.

Ms. Rand wrapped up the presentation by discussing ERPR’s upcoming plans to further promote the FQMD. Mr. Munde and Ms. Rand thanked the Commissioners for their time and reminded the Board that they are free to contact them if they have further feedback or questions. Ms. Cooper thanked Ms. Rand and Mr. Munde, and thanked Ms. Ursu for working with the ERPR team.

VII. FRENCH QUARTER ECONOMIC DEVELOPMENT DISTRICT (FQEDD) AGREEMENT MONITORS MEETING: Attendees were Ms. Cooper, Ms. Frankic, Ms. Ursu, Mr. Pendleton, Mr. Smith of the CAO Office, Lt. Ward and Sgt. Castelin of the NOPD, Ms. Paramore and Mr. Fitzgerald of TASGNO, & Ms. Combs of Covenant House.

Ms. Cooper reported that the Monitors mainly discussed the 2025 FQEDD budget wish list at the June Agreement Monitors meeting. She encouraged the Commissioners to read the meeting notes for more details.

She noted that Ms. Paramore of the Traveler's Aid Society of Greater New Orleans (TASGNO) attended the meeting and stated that TASGNO will still focus on housing 20 individuals through the Rapid Rehousing Program. Ms. Cooper added that Mr. Smith stated that the funding for the Rapid Rehousing Program will still be budgeted for 12 months of support. She is waiting for further clarification and confirmation on this and has not heard back from Mr. Smith at this point in time. Ms. Cooper said that Ms. Combs of Covenant House discussed the recent rise of unhoused youths in the French Quarter. The Monitors discussed the delays in Unity's housing voucher process and a representative from Unity will be attending the July meeting to discuss this topic in more detail. Mr. Nathaniel Fields, Director of Homeless Services and Strategy, is currently working exclusively on the Low barrier Shelter.

Regarding the \$150,000 budgeted for streetlight repairs, Mr. Smith informed the Monitors that 73 streetlights have been successfully repaired with the budget.

VIII. SECURITY AND ENFORCEMENT COMMITTEE CHAIR REPORT – Ms. Frankic

Ms. Frankic reported on Mr. Pendelton's behalf and stated that the Committee discussed additional wish list items to add to the 2025 FQEDD budget. She noted that one of these budget items was body armor for the Upper Quarter Patrol (UQP) officers, adding that Mr. Smith stated that the FQEDD budget can fund these items because they fall under public safety.

IX. GOVERNMENT AFFAIRS COMMITTEE CHAIR REPORT – Mr. G. Bilby

Mr. G. Bilby reported that the Government Affairs Committee did not have a quorum at the June Committee meeting, but had a guest speaker attend, Mr. Jeffery Schwartz, the Director of Economic Development for the City of New Orleans. Mr. Schwartz discussed the possibility of finding a vendor to conduct an economic impact study of the French Quarter. He will report back his vendor suggestions to Mr. G. Bilby and Ms. Frankic.

X. LIVABILITY COMMITTEE CHAIR REPORT – Ms. Gasperecz

Ms. Gasperecz reported there was no meeting this month, but projects proceeded and gave the following updates:

- a. **UPDATE ON PEDESTRAIN SAFETY & SIGNAGE PROGRAM – Ms. Gasperecz** reported that the progress continues as work on North Rampart Street has begun, noting that the repainting has been completed and 10 flex posts are on order and will be installed upon delivery.
- b. **UPDATE ON SUPPLEMENTAL SANITATION: GLASS RECYCLING FOR GULF COAST RESTORATION – Ms. Gasperecz** reported that FQMD staff and representatives from Glass Half Full held the Glass Recycling Kickoff Event on June 25th at the Jazz Museum.
- c. **UPDATE ON SUPPLEMENTAL SANITATION: ADDITIONAL TRASH RECEPTACLES WITH CITY SERVICING – Ms. Gasperecz** stated that the final payment for the additional trash receptacles has been made. She added that all the receptacles have been delivered and will be deployed by the end of this week.

XI. FINANCE AND DEVELOPMENT COMMITTEE CHAIR REPORT – Mr. Zumbo

Mr. Zumbo stated that, similar to last year's CEA process for the 2023-2024 State appropriation, another CEA will need to be authorized and executed for the 2024-2025 State appropriation. He added that the agreement is similar to last year's but noted that the State has changed the template. Mr. Zumbo

informed the Commissioners that once the template is approved by the FQMD legal counsel, then the Board Chair can sign the agreement.

- a. MOTION – CONSIDER A MOTION TO AUTHORIZE THE BOARD CHAIR TO EXECUTE A COOPERATIVE ENDEAVOR AGREEMENT WITH THE STATE OF LOUISIANA FOR THE 2024-2025 STATE APPROPRIATION WITH LEGAL COUNSEL’S FINAL REVIEW –

Mr. Caputo motioned (**M3**) to “authorize the Board Chair to execute a Cooperative Endeavor Agreement with the State of Louisiana for the 2024-2025 State appropriation with legal counsel’s final review...”, seconded by Ms. Gasperecz, and it was approved. ANNEX II.

- b. MOTION – CONSIDER A MOTION TO AUTHORIZE THE BOARD CHAIR TO EXECUTE A COOPERATIVE ENDEAVOR AGREEMENT WITH THE NEW ORLEANS COMMUNITY SUPPORT FOUNDATION / GREATER NEW ORLEANS FOUNDATION FOR THE FEDERAL OFFICE OF JUSTICE PROGRAMS BYRNE DISCRETIONARY GRANT WITH LEGAL COUNSEL’S FINAL REVIEW – Mr. Zumbo stated that this motion is for a federal one-time grant and noted that Ms. Frankic has not received the template for the CEA yet. Ms. Frankic added that the Committee will ensure that the FQMD Treasurer and the Board Chair will review the agreement before it is executed, and the document will be reviewed for final approval by FQMD’s legal counsel.

Ms. Klein motioned (**M4**) to “authorize the Board Chair to execute a Cooperative Endeavor Agreement with the New Orleans Community Support Foundation / Greater New Orleans Foundation for the Federal Office of Justice Programs Byrne Discretionary Grant with legal counsel’s final review...”, seconded by Mr. G. Bilby, and it was approved.

- c. MOTION – CONSIDER A MOTION TO AUTHORIZE THE BOARD CHAIR TO EXECUTE A COOPERATIVE ENDEAVOR AGREEMENT WITH THE CITY OF NEW ORLEANS TO CONVEY MATERIALS FOR THE NORTH RAMPART PEDESTRIAN SAFETY & SIGNAGE PROGRAM AND SUPPLEMENTAL SANITATION TRASH RECEPTACLES FOR CITY SERVICING – Mr. Zumbo stated that the final motion that the Committee is presenting today is to authorize the Board Chair to execute a CEA with the City of New Orleans to convey materials for the North Rampart Pedestrian Safety & Signage Program and additional trash receptacles for supplemental sanitation. Ms. Frankic added that, as a government agency, the FQMD cannot donate materials. She noted that the CEA has been written and reviewed by legal counsel and would allow the FQMD to purchase the materials for the City, which the City will then take liability for.

Ms. Bondio motioned (**M5**) to “authorize the Board Chair to execute a Cooperative Endeavor Agreement with the City of New Orleans to convey materials for the North Rampart Pedestrian Safety and Signage Program and supplemental sanitation trash receptacles for City servicing...”, seconded by Mr. G. Bilby, and it was approved.

XII. EXECUTIVE DIRECTOR’S REPORT: Ms. Frankic

- a. Administration- Ms. Frankic reported that the 2023 legislative audit by Ericksen Krentel has been completed. She noted that with the 2023-2024 State appropriation and potential federal OJP Byrne grant received in this calendar year, the Board should anticipate a more in-depth audit for 2024.

Ms. Frankic stated that OMNI IT has completed the migration of FQMD’s operating platform from

Google to Microsoft and upgraded FQMD staff's Wi-Fi infrastructure.

- b. Public Safety- Ms. Frankic reported that the Supplemental Police Patrol Program now has 14 patrol vehicles. She stated that the increased number of vehicles, along with the Eighth District fleet and on-duty officers' personal vehicles, has created a shortage of sufficient parking spaces. FQMD staff, working with NOPD's Eighth District, has compiled a proposal for reconfiguring the curb use on Conti Street between Royal and Decatur Streets dedicating the entirety to Police Zone parking and relocating paid parking meters to an underutilized curb use on Chartres Street. This proposal, upon approval from the Eighth District's Commander, was sent to the Department of Public Works last week. Ms. Frankic noted that the NOPD Eighth District Commander and Deputy Commander have credited the FQMD's Remove, Lock, Take program with helping to reduce automobile burglaries by 72%.

Ms. Frankic informed the Commissioners that the UQP has been receiving positive feedback from the NOPD Eighth District as well as French Quarter residents. Mr. Caputo proposed finding a way to give recognition to the UQP, and the Commissioners agreed.

- c. Quality of Life- Ms. Frankic reported that the working group for the North Rampart Street Pedestrian Safety & Signage Project have been working on a proposal for an expansion of the current project footprint from Iberville Street to Esplanade Avenue. The working group has reached out to Greater New Orleans, Inc. to gain their support for the project as part of the 2025 Super Bowl preparations.

d. Meetings Attended-

- 6/11 Keep Louisiana Beautiful – Regional Meeting
- 6/13 Marketing Meeting with Cmsr. Cooper
- 6/13 Personnel Study Meeting with HR NOLA and Cmsr. Cooper
- 6/13 N. Rampart Pedestrian Safety Check-In Meeting
- 6/14 Security & Enforcement Committee Midmonth Check-In Meeting
- 6/17 Super Gras Infrastructure Subcommittee Meeting
- 6/17 NOPD 8th District MAX Meeting
- 6/20 DDD | FQMD Sync Meeting
- 6/20 ERPR Meeting
- 6/20 N. Rampart Pedestrian Safety Check-In Meeting
- 6/21 Budget Preparation Meeting with John Foard
- 6/21 Meeting with Legal Counsel
- 6/21 FQMD | CAO Meeting with Cmsr. Cooper
- 6/24 WWL Interview re: Glass Recycling for Gulf Coast Restoration
- 6/24 Security & Enforcement Committee Meeting
- 6/24 FQEDD Agreement Monitors Meeting
- 6/24 NOPD 8th District MAX Meeting
- 6/24 DDD, GNO Inc. Super Gras Walking Tour
- 6/25 Budget Preparation Meeting with John Foard
- 6/25 N. Rampart Contractor Meeting
- 6/25 FQMD | GHF Recycling Kickoff Party
- 6/26 BGR Breakfast Briefing re: French Quarter & 2025 Super Bowl
- 6/26 Government Affairs Committee Meeting
- 6/28 N. Rampart Pedestrian Safety Check-In Meeting

- 6/27 Finance & Development Committee Meeting
- 7/1 Super Gras Infrastructure Subcommittee Meeting
- 7/1 NOPD 8th District MAX Meeting
- 7/3 FQMD | GNO Inc. N. Rampart Expansion Meeting

XIII. NEW BUSINESS: To consider and take action upon any other matters that may properly come before the French Quarter Management District Board of Commissioners.

Ms. Klein reported that the City’s contractor did a diagnostic of the storm drains on the 500-600 blocks of North Rampart Street and found that they are not draining and will now be working to find out why these drains are not properly functioning.

XIV. NEXT SCHEDULED MEETING DATE: 9 September 2024 at the Historic New Orleans Collection

XV. ADJOURNMENT: Mr. D. Bilbe motioned (**M6**) to “adjourn the July 8th, 2024 Board of Commissioners meeting...”, Mr. Zumbo seconded the motion to unanimous approval and the meeting was adjourned at 3:00 pm.

Respectfully submitted,
(Signed original available)
Susan Klein, Secretary

ANNEX I – June 2024 Treasurer Reports
ANNEX II – 2024-2025 State Appropriation Budget Draft

Treasurer's Report

French Quarter Management District
For the period ended June 30, 2024

Prepared on
July 3, 2024

Table of Contents

Balance Sheet.....3

A/R Aging Summary4

A/P Aging Summary.....5

Profit and Loss6

Profit and Loss by Location.....8

Balance Sheet

As of June 30, 2024

	Total
ASSETS	
Current Assets	
Bank Accounts	
Appropriations	417,641.61
FQMA	35,272.96
FQMD general operating account	413,214.83
FQMD Patrol	351,956.53
Total Bank Accounts	1,218,085.93
Accounts Receivable	
Contract Receivable	18,554.66
Total Accounts Receivable	18,554.66
Other Current Assets	
Prepaid Expenses	82,365.65
Total Other Current Assets	82,365.65
Total Current Assets	1,319,006.24
TOTAL ASSETS	\$1,319,006.24
LIABILITIES AND EQUITY	
Liabilities	
Current Liabilities	
Accounts Payable	
Accounts Payable (A/P)	6,796.14
Total Accounts Payable	6,796.14
Other Current Liabilities	
Accrued payroll & payroll related	0.00
HSA	1,701.88
Medical Ins.	-157.04
Total Accrued payroll & payroll related	1,544.84
CEA Membership Dues	16,194.51
Deferred Revenue	5,016.43
Total Other Current Liabilities	22,755.78
Total Current Liabilities	29,551.92
Total Liabilities	29,551.92
Equity	
Retained Earnings	659,024.71
Net Income	630,429.61
Total Equity	1,289,454.32
TOTAL LIABILITIES AND EQUITY	\$1,319,006.24

A/R Aging Summary

As of June 30, 2024

	Current	1 - 30	31 - 60	61 - 90	91 and over	Total
City of New Orleans	8,861.56	9,693.10				18,554.66
TOTAL	\$8,861.56	\$9,693.10	\$0.00	\$0.00	\$0.00	\$18,554.66

A/P Aging Summary

As of June 30, 2024

	Current	1 - 30	31 - 60	61 - 90	91 and over	Total
Bankcard Center		839.19				839.19
Jessica Dietz	1,702.50					1,702.50
John Wyatt Foard, LLC	2,610.06					2,610.06
Robert Bejarano		1,644.39				1,644.39
TOTAL	\$4,312.56	\$2,483.58	\$0.00	\$0.00	\$0.00	\$6,796.14

Profit and Loss

June 2024

	Total
INCOME	
Admin. Fees	20,115.66
Contract Revenue	100,000.00
Interest Income	4,435.97
Total Income	124,551.63
GROSS PROFIT	
	124,551.63
EXPENSES	
Admin Fee - FQMD	10,000.00
Bank Charges & Fees	35.00
Conference & Meeting Expenses	
Conferences and meetings	35.92
Parking	50.10
Total Conference & Meeting Expenses	86.02
Insurance	2,114.47
Interest Paid	29.49
Legal & Professional Fees	
Accounting Fees	2,422.50
Appropriation Program Manager	3,188.13
Website	5,687.08
Total Legal & Professional Fees	11,297.71
Marketing	5,900.00
Office Supplies & Software	1,231.05
Patrol Expenses	
Police Patrols	80,042.68
Security Administration	4,800.00
Total Patrol Expenses	84,842.68
Payroll Expenses	
Employee Benefits	2,255.00
Payroll	11,315.46
Processing Fees	116.00
Taxes	840.73
Worker's Compensation	57.03
Total Payroll Expenses	14,584.22
Programming	
Glass Recycling for Gulf Coast Restoration	
Glass Half Full Recycling Program	8,043.70
Total Glass Recycling for Gulf Coast Restoration	8,043.70
Public Safety	1,702.50
Supplemental Sanitation	
Trash Receptacles w/ City Servicing	69,165.00

	Total
Total Supplemental Sanitation	69,165.00
Supplemental Security	
Upper Quarter Patrol Expansion	32,839.76
Total Supplemental Security	32,839.76
Total Programming	111,750.96
Rent	840.00
Utilities	
Email	43.20
Telephone	953.85
Total Utilities	997.05
Total Expenses	243,708.65
NET OPERATING INCOME	-119,157.02
NET INCOME	\$ -119,157.02

Profit and Loss by Location

January - June, 2024

	Appropriation	FQEDD	FQMA	FQMD Operating	Patrol	Total
INCOME						
Admin. Fees		57,451.54		60,000.00		117,451.54
Charitable Donations				120.00		120.00
Contract Revenue	750,000.00			75,000.00	600,000.00	1,425,000.00
Interest Income	3,722.25		238.15	2,826.28	2,591.67	9,378.35
Membership Dues Admin Fee			22,000.00			22,000.00
Total Income	753,722.25	57,451.54	22,238.15	137,946.28	602,591.67	1,573,949.89
GROSS PROFIT	753,722.25	57,451.54	22,238.15	137,946.28	602,591.67	1,573,949.89
EXPENSES						
Admin Fee - FQMD					60,000.00	60,000.00
Bank Charges & Fees	0.00			35.00		35.00
Conference & Meeting Expenses						0.00
Conferences and meetings				35.92		35.92
Parking	43.75	25.40		19.05		88.20
Travel		50.68		882.62		933.30
Total Conference & Meeting Expenses	43.75	76.08		937.59		1,057.42
Insurance		7,524.60		3,642.66	1,804.83	12,972.09
Interest Paid				133.54		133.54
Legal & Professional Fees						0.00
Accounting Fees	2,210.00	1,309.00		4,326.50		7,845.50
Appropriation Program Manager	8,525.22					8,525.22
Audit Fees				6,300.00		6,300.00
Website	5,600.00			1,522.48		7,122.48
Total Legal & Professional Fees	16,335.22	1,309.00		12,148.98		29,793.20
Marketing	15,700.00			400.00		16,100.00

	Appropriation	FQEDD	FQMA	FQMD Operating	Patrol	Total
Office Supplies & Software	2,495.39	1,621.86		3,950.94	2,530.00	10,598.19
Other Business Expenses	1,260.00					1,260.00
Patrol Expenses						0.00
Mobile Data Charges					183.76	183.76
Police Patrols	0.00				437,611.86	437,611.86
Security Administration	0.00				46,573.65	46,573.65
Total Patrol Expenses	0.00				484,369.27	484,369.27
Payroll Expenses						0.00
Employee Benefits	2,653.44	2,984.28		3,324.62		8,962.34
Payroll	36,452.58	37,853.04		-2,907.16		71,398.46
Processing Fees	164.99	155.92		264.77		585.68
Taxes	2,916.21	3,028.24		-191.93		5,752.52
Worker's Compensation	364.52	378.52		-371.19		371.85
Total Payroll Expenses	42,551.74	44,400.00		119.11		87,070.85
Programming			2,691.91			2,691.91
Glass Recycling for Gulf Coast Restoration						0.00
Glass Half Full Recycling Program	24,131.10					24,131.10
Mardi Gras Beads	8,503.00					8,503.00
Total Glass Recycling for Gulf Coast Restoration	32,634.10					32,634.10
Public Safety					1,702.50	1,702.50
Supplemental Sanitation						0.00
Trash Receptacles w/ City Servicing	92,220.00					92,220.00
Total Supplemental Sanitation	92,220.00					92,220.00
Supplemental Security						0.00
Upper Quarter Patrol Expansion	102,736.07					102,736.07
Total Supplemental Security	102,736.07					102,736.07
Total Programming	227,590.17		2,691.91		1,702.50	231,984.58

	Appropriation	FQEDD	FQMA	FQMD Operating	Patrol	Total
Rent		2,520.00		1,260.00		3,780.00
Repairs & Maintenance			170.00			170.00
Utilities						0.00
Email				177.22		177.22
Telephone	2,122.44			839.22	1,057.26	4,018.92
Total Utilities	2,122.44			1,016.44	1,057.26	4,196.14
Total Expenses	308,098.71	57,451.54	2,861.91	23,644.26	551,463.86	943,520.28
NET OPERATING INCOME	445,623.54	0.00	19,376.24	114,302.02	51,127.81	630,429.61
NET INCOME	\$445,623.54	\$0.00	\$19,376.24	\$114,302.02	\$51,127.81	\$630,429.61

French Quarter Management District

Budget vs. Actuals: FQMD 2024 Budget - Operating

January - June, 2024

	TOTAL			
	ACTUAL	BUDGET	OVER BUDGET	% OF BUDGET
Income				
Admin. Fees	60,000.00	60,000.00	0.00	100.00 %
Charitable Donations	120.00		120.00	
Contract Revenue	75,000.00	75,000.00	0.00	100.00 %
Interest Income	2,826.28		2,826.28	
Membership Dues Admin Fee		250.02	-250.02	
Sales	0.00		0.00	
Total Income	\$137,946.28	\$135,250.02	\$2,696.26	101.99 %
GROSS PROFIT	\$137,946.28	\$135,250.02	\$2,696.26	101.99 %
Expenses				
Advertising		799.98	-799.98	
Bank Charges & Fees	35.00	100.02	-65.02	34.99 %
Conference & Meeting Expenses				
Conferences and meetings	35.92	2,113.02	-2,077.10	1.70 %
Parking	19.05	148.98	-129.93	12.79 %
Travel	882.62	1,413.00	-530.38	62.46 %
Total Conference & Meeting Expenses	937.59	3,675.00	-2,737.41	25.51 %
Insurance	3,642.66	4,999.98	-1,357.32	72.85 %
Interest Paid	133.54		133.54	
Legal & Professional Fees				
Accounting Fees	4,326.50	4,410.00	-83.50	98.11 %
Audit Fees	6,300.00	15,500.00	-9,200.00	40.65 %
Consultants		0.00	0.00	
Legal Fees		2,500.02	-2,500.02	
Website	1,522.48	800.14	722.34	190.28 %
Total Legal & Professional Fees	12,148.98	23,210.16	-11,061.18	52.34 %
Marketing	400.00		400.00	
Office Supplies & Software	3,950.94	1,200.00	2,750.94	329.25 %
Payroll Expenses				
Employee Benefits	3,324.62	2,429.52	895.10	136.84 %
Payroll	-2,907.16	31,252.02	-34,159.18	-9.30 %
Processing Fees	264.77	241.50	23.27	109.64 %
Taxes	-191.93	2,500.02	-2,691.95	-7.68 %
Worker's Compensation	-371.19	187.50	-558.69	-197.97 %
Total Payroll Expenses	119.11	36,610.56	-36,491.45	0.33 %
Rent	1,260.00	2,520.00	-1,260.00	50.00 %
Utilities				
Email	177.22	171.48	5.74	103.35 %
Telephone	839.22	718.98	120.24	116.72 %
Total Utilities	1,016.44	890.46	125.98	114.15 %
Total Expenses	\$23,644.26	\$74,006.16	\$ -50,361.90	31.95 %
NET OPERATING INCOME	\$114,302.02	\$61,243.86	\$53,058.16	186.63 %

French Quarter Management District

Budget vs. Actuals: FQMD 2024 Budget - Operating

January - June, 2024

	TOTAL			
	ACTUAL	BUDGET	OVER BUDGET	% OF BUDGET
NET INCOME	\$114,302.02	\$61,243.86	\$53,058.16	186.63 %

French Quarter Management District

Budget vs. Actuals: FQMD 2024 Budget - FQEDD

January - June, 2024

	TOTAL			
	ACTUAL	BUDGET	OVER BUDGET	% OF BUDGET
Income				
Admin. Fees	57,451.54	75,000.00	-17,548.46	76.60 %
Sales	0.00		0.00	
Total Income	\$57,451.54	\$75,000.00	\$ -17,548.46	76.60 %
GROSS PROFIT	\$57,451.54	\$75,000.00	\$ -17,548.46	76.60 %
Expenses				
Conference & Meeting Expenses				
Parking	25.40	42.00	-16.60	60.48 %
Travel	50.68		50.68	
Total Conference & Meeting Expenses	76.08	42.00	34.08	181.14 %
Insurance	7,524.60	7,800.00	-275.40	96.47 %
Legal & Professional Fees				
Accounting Fees	1,309.00	1,890.00	-581.00	69.26 %
Website		750.00	-750.00	
Total Legal & Professional Fees	1,309.00	2,640.00	-1,331.00	49.58 %
Office Supplies & Software	1,621.86	1,800.00	-178.14	90.10 %
Payroll Expenses				
Employee Benefits	2,984.28	3,644.52	-660.24	81.88 %
Payroll	37,853.04	46,878.00	-9,024.96	80.75 %
Processing Fees	155.92	362.52	-206.60	43.01 %
Taxes	3,028.24	3,750.00	-721.76	80.75 %
Worker's Compensation	378.52	281.52	97.00	134.46 %
Total Payroll Expenses	44,400.00	54,916.56	-10,516.56	80.85 %
Rent	2,520.00	2,520.00	0.00	100.00 %
Total Expenses	\$57,451.54	\$69,718.56	\$ -12,267.02	82.40 %
NET OPERATING INCOME	\$0.00	\$5,281.44	\$ -5,281.44	0.00 %
NET INCOME	\$0.00	\$5,281.44	\$ -5,281.44	0.00 %

French Quarter Management District

Budget vs. Actuals: FQMD 2024 Budget - Appropriation

January - June, 2024

	TOTAL			
	ACTUAL	BUDGET	OVER BUDGET	% OF BUDGET
Income				
Contract Revenue	750,000.00		750,000.00	
Interest Income	3,722.25		3,722.25	
Total Income	\$753,722.25	\$0.00	\$753,722.25	0.00%
GROSS PROFIT	\$753,722.25	\$0.00	\$753,722.25	0.00%
Expenses				
Appropriation Contingency		132,461.00	-132,461.00	
Bank Charges & Fees	0.00		0.00	
Conference & Meeting Expenses				
Parking	43.75		43.75	
Total Conference & Meeting Expenses	43.75		43.75	
Legal & Professional Fees				
Accounting Fees	2,210.00		2,210.00	
Appropriation Program Manager	8,525.22	37,500.00	-28,974.78	22.73 %
Website	5,600.00		5,600.00	
Total Legal & Professional Fees	16,335.22	37,500.00	-21,164.78	43.56 %
Marketing				
Marketing	15,700.00		15,700.00	
Office Supplies & Software	2,495.39	2,000.00	495.39	124.77 %
Other Business Expenses	1,260.00	42,927.00	-41,667.00	2.94 %
Patrol Expenses				
Police Patrols	0.00		0.00	
Security Administration	0.00		0.00	
Total Patrol Expenses	0.00		0.00	
Payroll Expenses				
Employee Benefits	2,653.44		2,653.44	
Payroll	36,452.58	13,729.00	22,723.58	265.52 %
Processing Fees	164.99		164.99	
Taxes	2,916.21		2,916.21	
Worker's Compensation	364.52		364.52	
Total Payroll Expenses	42,551.74	13,729.00	28,822.74	309.94 %
Programming				
Glass Recycling for Gulf Coast Restoration				
Glass Half Full Recycling Program	24,131.10	96,524.00	-72,392.90	25.00 %
Glass Recycling Public Awareness Campaign		15,000.00	-15,000.00	
Mardi Gras Beads	8,503.00	18,706.00	-10,203.00	45.46 %
Pick-Up Service		0.00	0.00	
Commercial		30,000.00	-30,000.00	
Residential		67,500.00	-67,500.00	
Total Pick-Up Service		97,500.00	-97,500.00	
Total Glass Recycling for Gulf Coast Restoration	32,634.10	227,730.00	-195,095.90	14.33 %
Pedestrian Safety & Signage Program				
Esplanade Cultural Landmarks Corridor Project		250,000.00	-250,000.00	

French Quarter Management District

Budget vs. Actuals: FQMD 2024 Budget - Appropriation

January - June, 2024

	TOTAL			
	ACTUAL	BUDGET	OVER BUDGET	% OF BUDGET
N. Rampart Bike Lane and Curb Extension		100,000.00	-100,000.00	
N. Rampart Enhanced Post Protection		15,000.00	-15,000.00	
N. Rampart High Vis. Crosswalk Signage		85,000.00	-85,000.00	
Pedestrian Safety Public Awareness Campaign		15,000.00	-15,000.00	
Total Pedestrian Safety & Signage Program		465,000.00	-465,000.00	
Supplemental Sanitation				
Trash Receptacles w/ City Servicing	92,220.00	86,000.00	6,220.00	107.23 %
Total Supplemental Sanitation	92,220.00	86,000.00	6,220.00	107.23 %
Supplemental Security				
Security Public Awareness Campaign		15,000.00	-15,000.00	
Upper Quarter Patrol Expansion	102,736.07	476,352.00	-373,615.93	21.57 %
Total Supplemental Security	102,736.07	491,352.00	-388,615.93	20.91 %
Total Programming	227,590.17	1,270,082.00	-1,042,491.83	17.92 %
Rent		400.00	-400.00	
Utilities				
Telephone	2,122.44	900.00	1,222.44	235.83 %
Total Utilities	2,122.44	900.00	1,222.44	235.83 %
Total Expenses	\$308,098.71	\$1,499,999.00	\$ -1,191,900.29	20.54 %
NET OPERATING INCOME	\$445,623.54	\$ -1,499,999.00	\$1,945,622.54	-29.71 %
NET INCOME	\$445,623.54	\$ -1,499,999.00	\$1,945,622.54	-29.71 %

French Quarter Management District

Budget vs. Actuals: FQMD 2024 Budget - Patrol

January - June, 2024

	TOTAL			
	ACTUAL	BUDGET	OVER BUDGET	% OF BUDGET
Income				
Contract Revenue	600,000.00	600,000.00	0.00	100.00 %
Interest Income	2,591.67		2,591.67	
Total Income	\$602,591.67	\$600,000.00	\$2,591.67	100.43 %
GROSS PROFIT	\$602,591.67	\$600,000.00	\$2,591.67	100.43 %
Expenses				
Admin Fee - FQMD	60,000.00	60,000.00	0.00	100.00 %
Insurance	1,804.83	2,106.48	-301.65	85.68 %
Legal & Professional Fees				
Consultants		0.00	0.00	
Total Legal & Professional Fees		0.00	0.00	
Office Supplies & Software	2,530.00	2,941.02	-411.02	86.02 %
Patrol Expenses				
Mobile Data Charges	183.76	1,404.00	-1,220.24	13.09 %
Police Patrols	437,611.86	444,721.02	-7,109.16	98.40 %
Security Administration	46,573.65	84,240.00	-37,666.35	55.29 %
Total Patrol Expenses	484,369.27	530,365.02	-45,995.75	91.33 %
Programming				
Public Safety	1,702.50		1,702.50	
Total Programming	1,702.50		1,702.50	
Utilities				
Telephone	1,057.26		1,057.26	
Total Utilities	1,057.26		1,057.26	
Total Expenses	\$551,463.86	\$595,412.52	\$ -43,948.66	92.62 %
NET OPERATING INCOME	\$51,127.81	\$4,587.48	\$46,540.33	1,114.51 %
NET INCOME	\$51,127.81	\$4,587.48	\$46,540.33	1,114.51 %

ATTACHMENT B

Page 1

Project Budget (2024-2025)

2024 Regular Legislative Session

Schedule 20

French Quarter Management District

Anticipated Income or Revenue

Sources (list all sources of revenue)

	<u>Amounts</u>
1. State of Louisiana	\$1,250,000
2.	\$
3.	\$
Total all sources	\$

Anticipated Expenses

Expense Categories

	<u>Total Amount</u>	<u>Amount Line Item</u>
	<i>(see Footnote 1 below)</i>	<i>(see Footnote 2 below)</i>
Gross Salaries(See Attachment B, Page 2)	\$77,250	\$77,250
Related Benefits (Employer share)	\$25,750	\$25,750
Travel	\$	\$
Operating Services:		
Advertising	\$50,000	\$50,000
Printing	\$2,000	\$2,000
Insurance	\$	\$
Maintenance of Equipment	\$	\$
Maintenance of Office and Grounds	\$	\$
Rentals	\$7,000	\$7,000
Software licensing	\$780	\$780
Dues and Subscriptions	\$	\$
Telephones and Internet Service	\$3,000	\$3,000
Postage	\$	\$
Utilities	\$1,000	\$1,000
Other	\$	\$
Office Supplies	\$	\$
Professional & Contract Services (See Attachment B, Page 3)	\$984,745	\$984,745
Other Charges (See Attachment B, Page 4)	\$98,475	\$98,475
Acquisitions & Major Repairs	\$	\$
Total Use of the Appropriation	\$1,250,000	\$1,250,000

(Budget categories listed above reflect a typical budget and may be adjusted by the recipient, with prior agency approval, to reflect actual categories necessary for each individual program. Salaries and Professional & Other Contract Services and Other Charges shall be detailed using Pages 2, 3 and 4 of Attachment B).

All numbers must be rounded to the nearest dollar.

Footnote (1) This column represents expenditures by category and MUST equal total sources listed above.

Footnote (2) This column represents the portion of expenditures by category funded by the state appropriation provided by this Cooperative Endeavor Agreement.

ATTACHMENT B

Page 3

Schedule of Professional and Other Contract Services

2024 Regular Legislative Session

Schedule 20

Name of Contracting Party: French Quarter Management District

Name of Program: French Quarter Public Safety and Quality of Life Initiatives

Name and Address of Individual and/or Firm	Nature of Work Performed and Justification for Services	Total Contract Amount	Total Paid by Appropriation
Public Safety Services	Supplemental POST Certified Patrols	\$ 509,246	\$509,246
Glass Half Full	Supplemental Sanitation	\$150,000	\$150,000
TBD	Infrastructure Improvements	\$325,000	\$325,000
Totals		\$984,745	\$984,745